# MID-SHORE LOCAL HEALTH IMPROVEMENT COALITION MEETING September 08, 2014

| Present: | John Barto     | Carolyn Brooks | Joseph Ciatola    | Tracy Curry      |
|----------|----------------|----------------|-------------------|------------------|
|          | Janet Fountain | Jake Frego     | Holly Ireland     | Tamara Jackson   |
|          | Susan Johnson  | Paula Lowry    | Thom McCarty      | Kathleen McGrath |
|          | Nicole Morris  | Jonathan Moss  | Chris Pettit      | Krista Petti     |
|          | Heather Reed   | Rebecca Rice   | Mary Ann Thompson | Mary Walker      |
|          | Sandra Wilson  |                |                   |                  |
|          |                |                |                   |                  |

# I. WELCOME, INTRODUCTIONS AND ANNOUNCEMENTS: DR. SPENCER

Dr. Spencer welcomed everyone to the meeting, and a round of self-introductions was made.

- At our December meeting we will do a stats update and review the priorities for the midshore
  - Most interesting: adolescent smoking rates in the mid shore counties are 23%-25%, down from 30+ percent.
- Will look at the survey later on-funding to hire people predicated our goals-without funding we cannot focus on planning and intervention-we may have to change our focus-the work is important; we may have to change our focus and mission.
- Our major priorities are adults and adolescent smoking, reducing ED visits, adolescent/childhood obesity- ED visits for diabetes/chronic diseases- we have seen that there is geographic and racial disparity with respect to these priorities.

# II. REGIONAL PARTNER UPDATES

Nicole Morris:

- Community Health Worker update-the grant funded 5 Community Based Organizations on the mid-shore to accomplish 2 things:
  - Implement the Living Well classes
    - These are ongoing and planned
    - Trained 9 CHWs through AHEC
  - Provide linkages to services in the community
    - Choptank meeting- discussed communications and referral piece- working on linkages to services- funding is coming to integrate the CHWs to the IT landscape to access e-records to capture outcomes.
    - Looking forward to working with Susan.
- Choptank makes an ideal partner because they see patients from all 5 counties.
- A big THANK YOU to Dr. Moss and staff for all their help!

Shore Health: Kathleen McGrath

- Community benefits report-tied to SHIP initiatives
  - Helped to keep focused on programs for outreach to community-like HEZ.
  - allowed to take on Wellmobile through June of this year- Susan Antol-funds for ongoing sustainability through Shore Regional Health
- Planning committee scheduled for October 7th at the hospital to expand services, etc.;
   looking for grant money to help programs in the community

Dr. Moss:

Choptank: smoking cessation- up to 80% of smokers getting counseling

- PCP interaction with case workers and case workers work with clients so instead of going to the ED, clients can call a counselor, diverting ED visits.
- Have PCPs available for clients
- Have continuing ED programs like Hg AIC monitoring; currently at 16.5%- making progress there...
- There is a project with Care First and Priority Partners through billing stats- look at who gets admitted through the ED and assigning case workers. This will provide more attention to manage chronic diseases better- Susan will be working on that.
- Increase CDSMP- patient services coordinators will provide linkages to community resources to help them manage their chronic conditions.
- Chronic care coordinator- case manager position- focus is to look at why management is not
  going well between doctor visits. This is a model used in VT with good results. It teaches
  people what resources are available. Each coordinator will carry about 50 patients or
  so....looking for grant funding because this does improve outcomes.

### Holly Ireland:

- Smoking cessation a priority because there is a shorter life expectancy overall with behavioral health concerns.
- ED visits are a big priority- elevate level of Mobile Crisis Team.
  - There are 4 teams serving 8 counties.
  - Increased dispatches to the community to divert from ED visits- working toward ED engaging with Mobile Crisis Team better.
  - Upon exit from an acute psychiatric unit, will engage with MCT
- Suicide rates- elevated for mid-shore counties- QA partnership for suicide prevention group meets regularly- led by PAT Copson.
  - Saturday September 6th- Out Of the Darkness Walk-first ever-over 300 walkers- raised over \$30,000. Ocean City- walk planned for suicide prevention month.
  - Tasking everyone with set a goal around suicide prevention and reducing stigma.

# Jake Frego:

- Working with Shore Health, KCHD and other partners looking at frequent users of ED in Chestertown to see if we can't develop funding, etc.-Need a grant writer...please give Jake a call for oversight, advice, assistance. Grant could be approved.
- CHW: at least 2 people on the shore who are members of the new committee for CHW statewide-Lisa Whitmeyer and Ashyrra Dotson- boots on the ground people...look forward to a really strong committee.

#### Dr. Joe Ciatola:

- Recently got approval for Queen Anne's County to be a demonstration county for the state
  for the Interagency Home Visiting Program, a Mobile integrated pilot program through a
  workgroup partnership with MEIMMS, Department of Aging, Shore Regional Health, Health
  Department, EMS, County Commissioners and DHMH
  - DHMH allowed for funding for the program, starting in December
  - Went before MEIMMS-addressing frequent use of 911
    - Used CAD data to identify individuals who used 911 at least 5 times in a 6 month period for mental/behavioral health, chronic disease, COPD, diabetes.
    - Pilot program went to protocol review committee- MEIMMS board-was given approval.
      - Made the first visit 2 days later- visiting team includes ALS provider in a marked chase vehicle with a Health Department nurse or NP.
      - Use a computerized health assessment, risk assessment on home and fire safety.

- Utilize a one-on-one approach to assess needs and find out why he/she is overutilizing 911 services, then linking them to resources to help.
- Working to have a bus system-trying to set up a transport system.
- Clients get 10 visits- has shown to significantly reduce 911 usage in most individuals.
- Going to meet with International Association of Firefighters in DC- Queen Anne's County is the only county in MD doing this-using a multi-faceted approach. Also looking at patient-centered medical home.
- Next step is to incorporate the ED into the program so they refer patients into the program.

### III. PRESENTATION-THE HORIZON FOUNDATION-"SUGAR FREE KIDS"-ROBBIE RAWL

- Robbie Rawl, is the Director of Sugar Free Kids, a new statewide coalition to fight childhood obesity and childhood diabetes in MD.
  - There were 4 founders: Med Chi, NAACP, AHA and Horizon Foundation
  - Work in Howard County: one in 3 kids are overweigh/obese
- Adolescents with type 2 diabetes is at 27%.
- 20% of the obesity rates are caused by sugar sweetened beverages:
  - 1-20oz coke has the sugar content of: 1 snickers, 1 almond joy and 6 pixie sticks
  - On average, 6th graders in Howard County take in 300 extra calories a day from sugar sweetened drinks.
  - Big soda and big tobacco use marketing strategies that target youth- if they can make you brand loyal by 18, you will drink it for life.
- Licensed child cares can only provide healthy beverages...
- working to repeal tax on water, making water more affordable- MD taxes water at the higher rate as of candy and sugar sweetened beverages
- betterbeveragefinder.org
- The PowerPoint will be made available on www.midshorehealth.org once received.

#### IV. LOCAL HEALTH COALITION PURPOSE AND PRIORITIES: SURVEY RESULTS: DR. SPENCER

- The Survey Monkey survey on LHIC Purpose and Priorities was reviewed and discussed.
- Consensus was to keep the coalition together as we are now, meeting quarterly to discuss trends, share ideas and events, and continue to make plans around priority areas should funding come available, and to continue to seek out potential funding sources.
- **V. ADJOURNMENT**: With no further business, the meeting adjourned at 2:00 pm.

The next coalition meeting will take place on Monday, December 8, 2014 at 12:30 pm, at the Queen Anne's County Health Department. Lunch will be provided, beginning at noon.